

**Project Mission**

<b>Mission Category</b>	<b>Mission Element</b>
Project Product	Results Report summarizing outcomes with options for Board consideration
Project Extent	Route 28 corridor consistent with the boundaries of the Route 28 Tax District
Overall Project Goal	Development of options that may lead to a vision and strategic plan for the County that will attract, retain, expand and create a quality, diverse and cooperative environment along the Route 28 corridor
Project Outreach	Conduct interviews with key stakeholders both within and outside the County Hold a Board Forum with business and industrial property stakeholders from the Route 28 Corridor to assess their vision for the corridor, why they are not seeking zoning conversion and what incentives or inducements could be considered to encourage conversion
Mission Statement	The Board will hold a Forum with business and industrial property owners within the Route 28 Corridor for the purpose of assessing their vision for the corridor, why they are not seeking zoning conversion to the Revised 1993 Zoning Ordinance and what incentives or inducements could be considered to encourage property owners to convert to the most recent zoning ordinance.
	In preparation of the Forum, key stakeholders both within and outside the County will be interviewed to assess, at a minimum, stakeholder perceptions, advantages and disadvantages, fixed factors and vision for the Route 28 corridor.
	The Forum will be followed by a Results Report presented to the Board that summarizes the project outreach and offers the Board options that may lead to a vision and strategic plan to attract, retain and create a quality work force and economic environment along the Route 28 corridor.